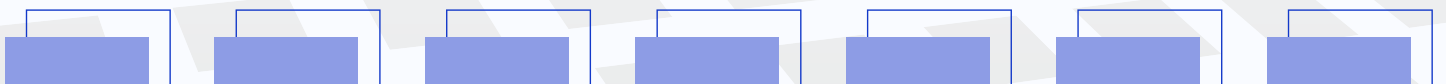# Grovico
Growth Innovation Company

WORDPRESS

Live Classes with Placement Support

- Build Live Websites from Scratch
- No Coding Needed
- E-Commerce Ready with WooCommerce
- SEO, Security & Speed Optimization

Why choose WordPress?

THE WORLD'S MOST POPULAR WEBSITE PLATFORM

Powering over 43% of all websites globally, WordPress lets you build stunning, responsive websites without needing to write a single line of code.

ENDLESS CUSTOMIZATION WITH THEMES & PLUGINS

From portfolios to e-commerce stores, WordPress gives you full control with thousands of free and premium plugins and themes.

USED BY INDIVIDUALS, STARTUPS & CORPORATES

Brands like TechCrunch, BBC, Sony Music, and even The White House use WordPress for content management, blogging, and business websites.

UNLOCK FREELANCE, STARTUP & CORPORATE ROLES

After this course, you can work as a: After this course, you can become a: WordPress Developer, Web Designer, Content Manager, SEO Executive, or Freelance Web Creator.

WordPress Curriculum

1. Introduction to WordPress
   - What is WordPress: Understand the basics and benefits of WordPress as a CMS.
   - WordPress.com vs WordPress.org: Learn the differences and choose the right platform.
   - Setting Up Hosting & Domain: Steps to purchase a domain and set up web hosting.
2. Installing & Configuring WordPress
   - One-Click Installation: Install WordPress on your hosting easily.
   - Dashboard Overview: Navigate the WordPress admin panel and settings.
   - User Management: Add and manage users with different roles and permissions.
3. Themes & Customization
   - Installing Themes: Browse, install, and activate free and premium themes.
   - Customizing Appearance: Use the Customizer to change colors, fonts, and layouts.
   - Creating Menus & Widgets: Set up navigation menus and add widgets to sidebars and footers.

4. Creating & Managing Content

- Posts vs Pages: Understand the difference and when to use each.
- Adding Media: Upload and manage images, videos, and other media files.
- Using Categories & Tags: Organize content for better navigation and SEO.

5. Plugins & Site Enhancements

- Installing Plugins: Find, install, and activate essential plugins.
- SEO & Security Plugins: Set up plugins for search engine optimization and website security.
- Contact Forms & Integrations: Add forms and integrate with email or CRM tools.

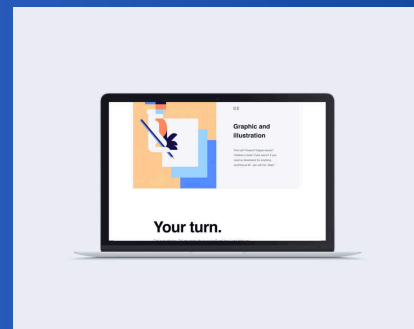## 6. Website Maintenance & Launch

- Backup & Restore: Set up regular backups and learn how to restore your site.
- Updates & Troubleshooting: Keep WordPress, themes, and plugins updated and fix common issues.
- Launching Your Website: Final pre-launch checklist and making your site live.

Hands-On Project

Personal Blog Website

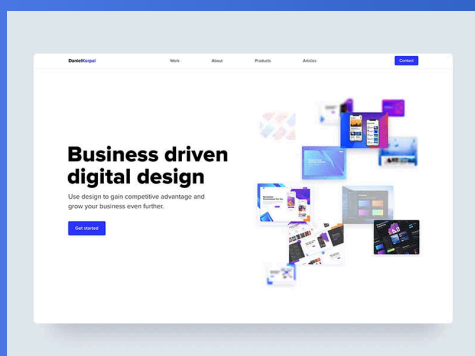**Share Your Voice – A Customizable Platform for Stories, Ideas, and Interaction**

Create a fully functional personal blog with custom menus, categories, and a contact form.

Business Portfolio Site

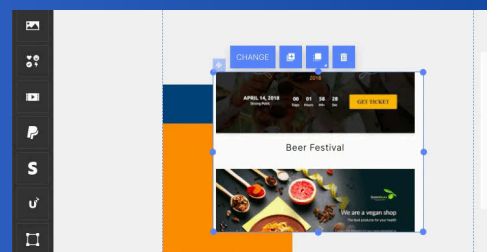**Showcase Your Work – A Professional Online Presence with Projects and Testimonials**

Build a portfolio site for a business or freelancer, showcasing projects and integrating a testimonial section.

Event Landing Page

Promote Your Event – A Sleek, Single-Page Site with Registration and Key Details

Design and launch a single-page event website with registration form and event details.

Grovico
Growth Innovation Company

CERTIFICATE OF COMPLETION

This is to certify that

DHINESHKAR M

has successfully completed Advanced "XXXXXXX" Certification.

Sunday, April 20, 2025

Founder

Co-Founder

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